



## Inside...

### AREC Operational News



#### The Big 5 Kuwait



#### Profile of the Issue



#### Holiday Inn — Muscat



#### Holiday Inn

#### Premiere Inn - Sharjah



And More ....



## GM Message .....

It gives me great pleasure to welcome you to the 17<sup>th</sup> issue of AREC Quarterly newsletter. Our newsletter promises to be a great resource that you can use to keep up to date with AREC's and AGH's latest news and achievements, many of which couldn't have been done without you all. With the flurry of activities we are having, we believe it is timely to capture all the significant contributions that have been made. Hope you will enjoy reading this issue and look forward to receiving your comments and valued feedback.

Take The Challenges And Convert Them To Motivation. Do Not Let The Past Year's Challenges Affect Your New Year. Good Bye 2013, Wishing you all A Happy and Prosperous New Year 2014.

**Rawaf I. Bourisli**  
General Manager  
Action Real Estate Company



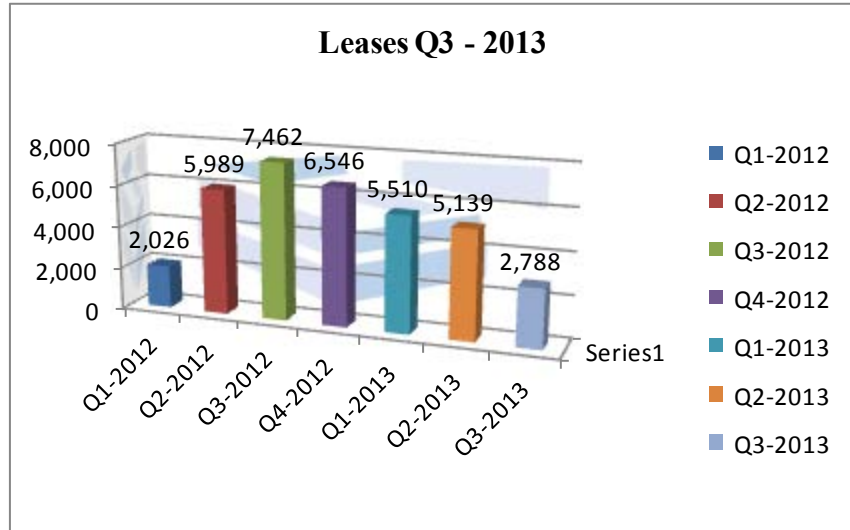
We don't  
Trust Words  
We Trust  
Actions



By: Joe Weberhofer—Operations & Marketing Manager

The Third Quarter of 2013 was a bit sluggish from a leasing perspective when comparing to previous values obtained throughout 2013.

The slowdown in Fresh Leases can be attributed to the fact that most of our retail and residential spaces already enjoyed full occupancy. We added to our already prestigious portfolio of tenants, new brand names such as Arabian Oud, Al Wawan for Food Supplements, Eugene Co. for Perfumes and Cosmetics, Al Shaya Engineering Co. among others.



The following is the full list of new tenants that joined AREC during the 3rd Quarter of 2013:-

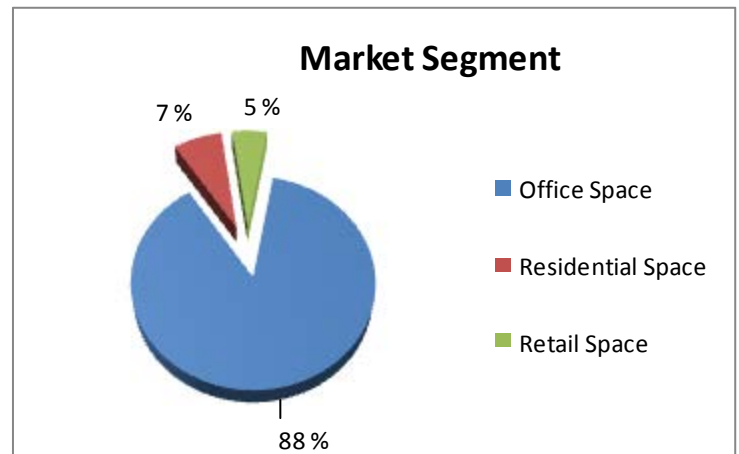
AREC	Q1-2012	Q2-2012	Q3-2012	Q4-2012	Q1-2013	Q2-2013	Q3-2013
Leases in M <sup>2</sup>	2026 M <sup>2</sup>	5989 M <sup>2</sup>	7462 M <sup>2</sup>	6,546 M <sup>2</sup>	5,510 M <sup>2</sup>	5,139 M <sup>2</sup>	2,788 M <sup>2</sup>

Property	Tenant	Area (m2)
Mangaf Bldgs AB	Huda Nasrallah	59
Mangaf Bldgs AB	Danilo Papag	70
Mangaf Bldgs AB	Albadrawi Ibrahim	69
Sahari Mall	Al Hajeri	4
Sahari Mall	Al Haffar	2
Alya Center	Arabian Oud	19
Alya Center	Al Enezi Est.	19
Alya Center	Al Wawan Supplements	19
Omniya Centre	Nabil Taha	64
Naseem Complex	Al Husseni	12
Waha Mall	Bandar Al Mutairi	120
Waha Mall	Bandar Al Mutairi	139
Waha Mall	Kuehne & Nagel	277
Waha Mall	Panalpina	240
Waves Business Center	Bronzia Projects Co.	127
Waves Business Center	Kuwait Dynamics Ltd.	262
Waves Business Center	Action Consultancy Bureau	424
Waves Business Center	Souad Megled	131
Waves Business Center	Eugene Perfumes	95
Waves Business Center	Asmaa Al Khaleej	152
Waves Business Center	Al Thaqeb	95
Waves Business Center	Alkhalifa	262
Waves Business Center	Alshaya Engineering	127



From a Market Segment point of View, the Office Sector continues with the lion share, as it represented 88% of all leases, followed by the Residential Sector with 7% and trailed by the Retail Sector by 5%.

Description	%
Office Space	88 %
Residential	7 %
Retail Space	5 %
<b>Total</b>	<b>100 %</b>

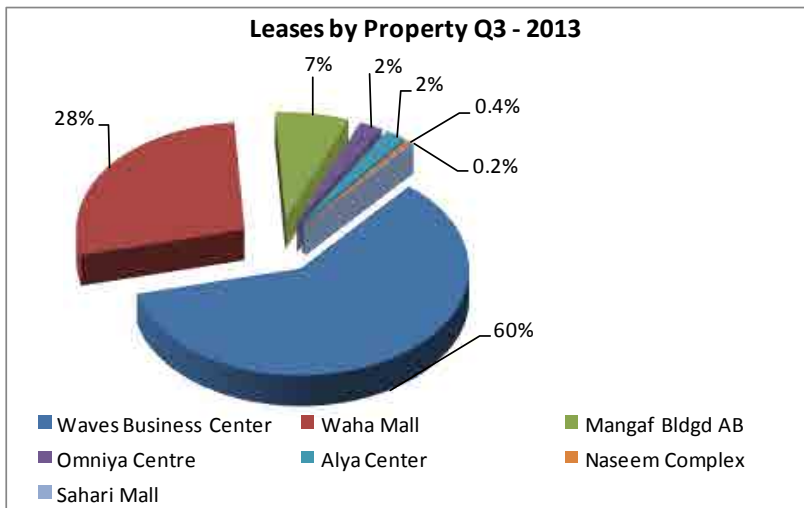


In all fairness, the reason the Office Sector continues as the most dynamic from a leasing point of view, is simply because it is the Sector with the Highest Vacancy compared to Retail and Residential sectors at almost 100% Occupancy.

For instance, by end of Sep'13 the Office space segment represented an Occupancy of 88%, Retail @ 97% and Residential @ 100%.

Local Authorities have recently announced that the licensing problematic in the Kuwait Free Trade Zone will finally be solved therefore we expect an increase of fresh leases in Waves Business Center.

On a Property Level, the 3rd Quarter showed the following :-



Property	Fresh Leases in M2	%
Waves Business Center	1675	60%
Waha Mall	776	28%
Mangaf Bldg. AB	198	7%
Omniya Centre	64	2%
Alya Center	57	2%
Naseem Complex	12	0.40%
Sahari Mall	6	0.20%

And finally, very important news from Alya Center as follows:

- Property already enjoys water and electricity connections.
- Property nearly achieved an occupancy of 100% before even opening.
- Tenants are on a fast track to finish off their décor/fit-out.
- Twenty expected to have soft Opening during 1<sup>st</sup> and 2<sup>nd</sup> week of Nov'13 and others will quickly follow suit.

## Eng. Rawaf I. Bourisli— Wedding

Eng. Rawaf I. Bourisli got married on 7th October 2013. Management and Staff of AREC and AGH, wishes him, A Happy and prosperous Married life.

May Almighty Allah bless the couple, and shower His blessings, May you be poor in misfortune, Rich in blessings, May you know nothing but happiness. May heaven bless your union, throughout your whole life long. May Allah *Subhanahu wa Ta'ala* make all your dreams come true, and may you both live a happy harmonious time together, as a union of equal partnership and companionship.

May Allah give a long and prosperous life in marriage, health, wealth and happiness.

Congratulations



## The Big 5 Kuwait— launch fuelled by confidence in GCC construction market potential



The feedback and response to our inaugural The Big 5 Kuwait exhibition has been phenomenal, and is a true reflection of the growth opportunities that exist in Kuwait today. There is a huge demand in the market for quality products that are sustainable while being cost-efficient, and we are pleased to be able to extend our regional and global expertise in the construction and building sector and bridge this gap in Kuwait,” says Andy White, Group Event Director, Action Real Estate Co.

The confidence in the construction market demonstrated at The Big 5 Kuwait 2013 has further propelled the event’s expansion and leadership role as an international building and construction show in the Middle East.

185 exhibitors, from 25 countries, showcased their products and technologies to address construction and infrastructure needs of Kuwait’s fast expanding economy. The three-day exhibition was opened by His Excellency the Minister of Public Works and Electricity and Water, Mr. Abdul Aziz Al Ibrahim.

Kuwait’s key decision makers had access to thousands of building and construction products including, heavy machinery, bathrooms, kitchens & sanitary ware, scaffolding, facilities management services, plumbing and water technology, concrete, HVAC, marble, stone and ceramics and all products from within the fit-out sector.

Exhibition visitors also took advantage of the educational element at The Big 5 Kuwait. This included the Sustainable Design and Construction Conference, which had speakers from the Kuwait Municipality and Kuwait Green Building Council talking on regulation, case studies on KIPCO Tower and the Jahra Road Project, One

delegate remarked that the first ‘step towards sustainability’ in Kuwait has been taken at the conference.

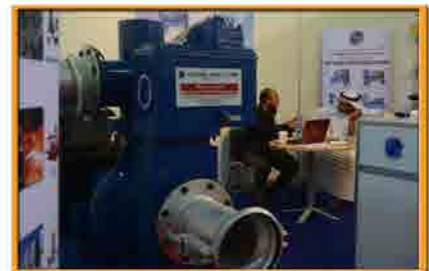
Continuing the green theme in the special features was the USGBC LEED 201 Workshop: Core Concepts and Strategies. The certified workshop taught how to identify the key components of the international LEED Rating System.

Finally, a How to Trade in Kuwait seminar was held alongside the exhibition and saw attendance from international companies looking for guidance on how to begin trading in Kuwait. The delegates received guidance on Kuwait’s licensing, permits and visas taxation requirements and contacts that would help them tap into the lucrative market. The half-day session also discussed important background on how and where to get started in Kuwait, foreign offset contributions, risk management and exit procedures.

We also took further steps to increase product categorization with six distinct product zones, as well as Middle East Concrete, PMV Live and FM EXPO. By doing this we made it easier for visitors to find the products they were looking for and for exhibitors to meet more of the right type of buyer. These new initiatives, along with an expanded Platinum Club, attracting the region’s top buyers, contributed to our most successful show to date.

With many construction markets around the world struggling to recover from a difficult period, The Big 5, buoyed by a strong and growing GCC construction market, continues to deliver exceptional results for our exhibitors.





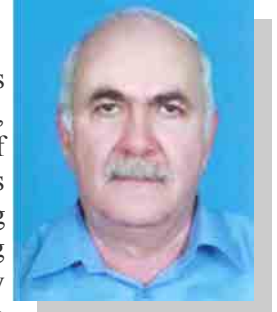


## Profile of the Issue

**For every issue of the newsletter, one of the most interesting profile will be presented**

**For this quarter : The Profile of this issue is of Eng. George Sarkis**

**Eng. George Sarkis**, joined AREC in 2005. As a Senior Project Manager, since then he has been involved in a multitude of projects spanning Residential Buildings, Commercial, Malls, Mixed use, Hotels, etc., Responsible for Design, Supervision, Construction Management, of Project through every phase until its completion. Typically entail obtaining required permits from concerned Ministries or Authorities having jurisdiction for on-site construction, ensuring each task is completed according to quality standards, identifying structural problems, providing sound solutions for any technical issues, addressing issues with any subcontractors in a timely way, following strict budget guidelines regarding materials and work hours and acting as the principal technical advisor to subcontractors and crafts people. Leveling, surveying and setting out the project site; inspecting drawings and blueprints to get an accurate assessment of the project, ensuring that all materials are being used according to specifications, managing and monitoring the design of supplied contract documents and drawings, Ensures project documents are complete, current and stored appropriately. Supervising the project site daily (including the labor force and the sub-contractors) and resolving any unexpected technical problems. Minimizes exposure and risk of Project. Allocates and utilizes resources in an efficient manner and maintains a cooperative motivated and successful team.



He can Maximize the built space on the footprint of new buildings and by modest additions and extensions in existing buildings. Match new uses to the existing built form in refurbishment projects. Provide a high ratio of usable area to gross built area, Capture balance areas for active use, Provide versatile space, furniture and fittings that can be used for different activities, Specify design features that allow different activities at different times, Create versatile space, with appropriate open plan areas

Some of his major projects in which he was involved are :-

Design: ibis Hotel - Bahrain, Diplomatic Hall, Arab Tower, 6 buildings in Ras Al Khaimah, U.A.E.

Construction Management: Maha Centre, Alya Mall, 10 Residential Buildings at Mahaboula

Strong ability to seek creative solutions to problems and present them to subcontractors as needed.

Before joining AREC, he started his career with Arab Consultancy Bureau, in Kuwait as an Architect in 1971, he became the Head of Architecture Department in 1986. Later he started his own Consultancy office in Cairo in 1986. He has vast experience in multi discipline projects, Residential, Commercial, Mixed use, Malls. etc.,

### **Academic Qualification:**

B.S. in Architectural Engineering, Fine Arts Cairo, 1970

### **Professional Affiliation / Membership:**

Kuwait Society of Engineers, Kuwait



## Employee of the Quarter( July, August, September)

The purpose of the Employee of the Quarter program is to provide timely recognition to employees demonstrating their commitment to AREC's vision, mission, and values. This program is intended to create a positive working environment, boost morale, show employees how much they are valued and appreciated, aid in retention and recruitment, and foster a spirit of healthy competition.

**The EOQ award for (July – September) 2013 goes to Mr. Medhat Ahmed**

Mr. Medhat has joined AREC as a Painter.



A Multi talented, effective and team driven individual contributor, who has demonstrated extraordinary services, he is multi skilled employee who can handle any type of interior or exterior painting, repair storm drains and inlets, repair pot-holes, install and maintain signs, install ceramic tiles, install interlock tiles, marble etc., an experienced craftsmen who can handle almost any type of general repair.





## Short story "Money ...! Money...! Money....!"

One night, a Gentleman came home from work late, tired and irritated only to find his 5-year old son waiting for him at the door. After a brief welcome, a short conversation came up...

Son: "Daddy, may I ask you a question?"

Dad: "sure, what is it?"

Son: "Daddy, how much, precisely do you make in an hour?"

Dad: Angry and in Louder voice "That's none of your business. Why do you ask such a thing?"

Son: "I just want to know. Please daddy, just tell me, how much you make an hour?"

Dad: "If you must know, I make K.D. 3/- an hour. Are you now okay?"

Son: "Oh! (With his head facing down). "Daddy, may I please borrow K.D.1/- ?"

The father was furious.

Dad: "If the only reason you asked that is so you can borrow some money to buy a silly toy or some other nonsense, then you march yourself straight into your room and go to bed. Think about why you are being so selfish. I work hard everyday and all you can come up with is this your stupid childish behavior of yours."

The little boy quietly went to his room and closed the door. The man sat down and started to get even angrier about the little boy's questions. How dare he ask such questions only to get some money? After about an hour or thereabout, the man had calmed down, and started to think: Maybe there was something he really needed to buy with that K.D. 1/- and he really doesn't ask for money very often. The man went to the door of the little boy's room and opened the door.

Dad: "Are you asleep, son?"

Son: "No daddy, I'm awake".

Dad: "I've been thinking, maybe I was too hard on you earlier. It's been a long day and I took out my aggravation on you.

Here's the K.D. 1/- you asked for." The little boy sat straight up, smiling.

Son: "Oh, thank you daddy!" Then, reaching under his pillow he pulled out some crumpled up bills. The man saw that the boy already had money, started to get angry again. The little boy slowly counted out his money, and then looked up at his father.

Dad: "Why do you want more money if you already have some?"

Son: "Because I didn't have enough, but now I do. "Daddy, I have K.D. 3/- now. Can I buy an hour of your time? Please come home early tomorrow. I would like to have dinner with you."

The father was crushed. He put his arms around his little son, and he begged for his forgiveness. Its just a small reminder to all of you working so hard in life. We should not let time slip through our fingers without having spent some time with those who really matter to us those close to our hearts.

### Quotes

"Action may not always bring happiness, but there is no happiness without action."

**William James**

Do you want to know who you are? Don't ask. Act! Action will delineate and define you."

**Thomas Jefferson**

Action is the foundational key to all success. **Pablo Picasso**

Nothing will work unless you do. **Maya Angelou**

Do not hire a man who does your work for money, but him who does it for love of it. **Henry David Thoreau**

There is no substitute for hard work. **Thomas A. Edison**

Nothing great was ever achieved without enthusiasm. **Ralph Waldo Emerson**

A lot of companies have chosen to downsize, and maybe that was the right thing for them. We chose a different path. Our belief was that if we kept putting great products in front of customers, they would continue to open their wallets.

**Steve Jobs**

The best mental effort in the game of business is concentrated on the major problem of securing the consumer's money before the other fellow gets it. **Stuart Chase**

Goals are management issues. They deal with rational analysis, planning, measurement, and discipline. Visions are leadership issues. They deal with feelings, energy, ideas, and fantasy. These are not either/or choices -- both are needed. **Jim Clemmer**

Management is efficiency in climbing the ladder of success; leadership determines whether the ladder is leaning against the right wall.

**Stephen Covey**

In business, I've discovered that my purpose is to do my best to my utmost ability every day. That's my standard. I learned early in my life that I had high standards.

**Donald Trump**

A customer is the most important visitor on our premises. He is not dependent on us. We are dependent on him. He is not an interruption in our work. He is the purpose of it. He is not an outsider in our business. He is part of it. We are not doing him a favor by serving him. He is doing us a favor by giving us an opportunity to do so." **M.K. Gandhi**

"Without ambition one starts nothing. Without work one finishes nothing. The prize will not be sent to you. You have to win it."

**Ralph Waldo Emerson**

"Circumstances are the rulers of the weak; they are but the instruments of the wise."

**Samuel Lover**

"What you do makes a difference, and you have to decide what kind of difference you want to make." **Jane Goodall**  
All you need in this life is ignorance and confidence; then success is sure."

**Mark Twain**

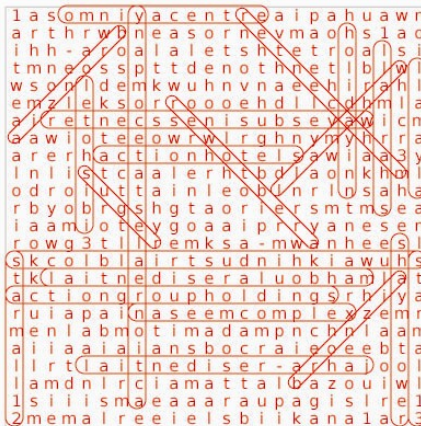
A Fool can Become a Genius when he understands he is a Fool. But. A Genius can become a Fool when he understands he is a Genius"!

**Dr. Abdul Kalam**



## Answers of previous issue

### WORDSEARCH

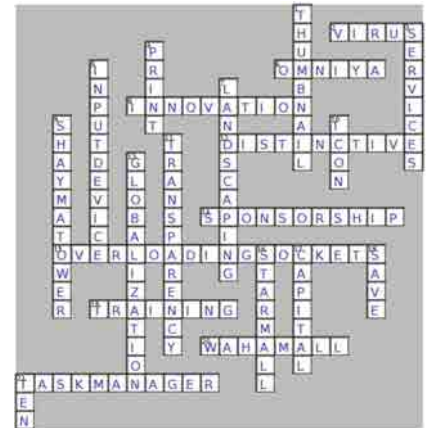


Star Mall 12  
Action Hotels  
Star Mall 13  
Bronzia  
Waves Business Center  
Action Real Estate Company  
Waha Mall  
Action Group Holdings  
Mahboub Residential  
Omniya Centre  
Maha Center  
Bronzia  
Sahari Mall  
Shayma Tower  
Naseem Complex  
Shuwaikhi Industrial Blocks  
AREB Tower  
Aliya Mall  
Jafra - Residential  
Ibis Hotel  
Holiday Inn  
Regus

### Re arrange Scramble words

Action Real Estate, Action Group Holdings, Kuwait Dynamics Limited, Bronzia, Lausanne Travels, MRI Network, K-Mix, Action Aggregate, Action Consultancy Bureau, Action Hotels, Ibis

### CROSSWORD



## BBC WORLD

### Interview of Eng. Rawaf I. Bourisli



Watch Interview of Eng. Rawaf I. Bourisli, General Manager, AREC on BBC world News—Regarding—Kuwait Labor Market.

Please click the link below

<http://www.bbc.co.uk/news/business-24759530>

### New Born

**Mr. Saad Al Sahali**, Consultant for AREC, Has been blessed with Child, which is a baby girl "Alya", on Saturday 26<sup>th</sup> October 2013.

Congratulations on the birth of a new member in the family! May Almighty Allah's blessings be with you and your little one today and always. May new baby (girl) fills your lives with happiness and your hearts with love.

*Congratulations*



### Article by Eng. Rawaf I. Bourisli

#### How do people call in sick when they just need a day off ..... ?

Sick leave due to cold, flu, dust, stomach ache, head ache, sneezing or any other ?

A day before day-off, they hint to coworkers that they are not feeling well. Casually report "flu-like" symptoms throughout the day. Follow up on sickness when return to work.

Peng Shuilin had half of his body amputated after being run over by a truck. But he never gave up! His recovery has amazed surgeons after almost two years undergoing a series of operations. The vice-president of the hospital where this man has been treated said: "He is amazing and the only person in the world to survive having so much of his body amputated." He's doing well now and has opened his own bargain supermarket - called the Half Man-Half Price Store.

Do You have reason to take leave...?





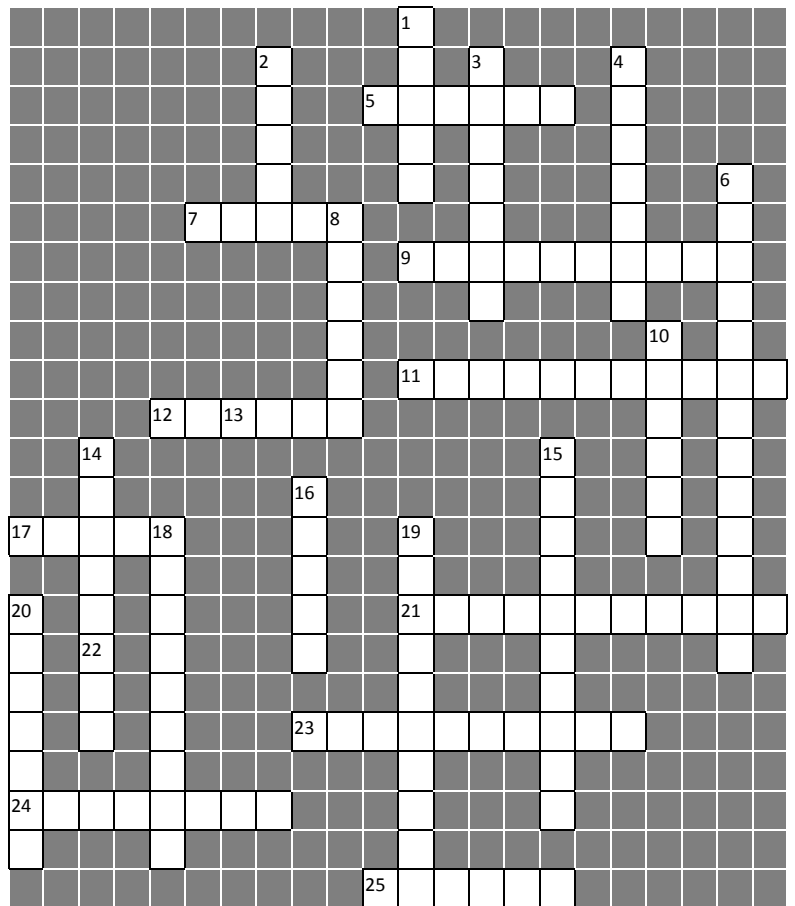
A Cash Award of K.D.20/- shall be awarded for the first correct submission.



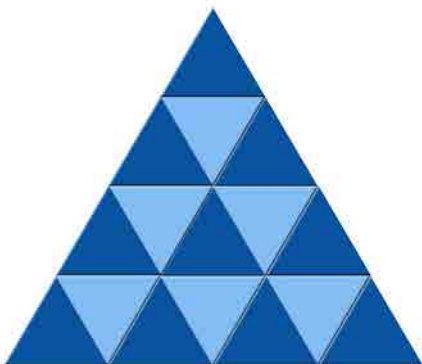
r e y o l p m e a e e u c y n t p l i o l e n e  
 l m t v g m e e n i n t v t i i b d e l s g r m  
 e p a e e a r s c s v a a c c r u c c g c p n n  
 n l e n c g o s a t i s f a c t i o n l a a l s  
 c o o y a f m s r m r t e t y s l i y d n l a t  
 o y r n i g r r d r o w s s a p d t m o o v s e  
 u e a l e r e s p o n s i b i l i t y a i n r f  
 r e i r c g h m c t m n l a o l n l s n t i n i  
 a n n i o t t e a e g e h i l g e g y c e e r  
 g i o n v g r u i n n a p b o a m s a l a t e s  
 e t i n r g u w c a t u i l c i a c c g f h r t  
 m i t h e l f f n i o s n c t c i o a n s c c a  
 e t a t s e l a e r n o i t c a n d a i i i s i  
 n m l d r s o f g o i d l o c c t o u d t e y d  
 t a i p e a i n p t e t u a l o e g o r a v a o  
 t o t o m i o s a n e n r u c m n i m o s e l o  
 g i n i o i e c t u t l s a e i a c p c o f p o  
 e l e c t r i c a l n i t t t s n n h c e t s s  
 e n v c s n t c e j o r p x r l c a d a s s i n  
 h g a l u m a e m n c i e n v o e c h a r o d n  
 c n i m c o n s e q u e n t l y p t f c t t c n  
 c y m c m e i s n d r s c h a l l e n g e o s i  
 l o l l t c e r t i f i c a t e t n r f e m r i  
 c i c e a t t l f y a l x t n y l c a i e p c y

Goggles, ventilation, employee, employer, certificate, first aid, mandatory, Savings Account, password, customer service, filing, charts, reports, accordingly, furthermore, consequently, conclusion, communication, environment, encouragement, satisfaction, challenge, Responsibility, Safety, Duty, Fire Extinguisher, Satisfaction, Accident, Electrical, Mechanical, Display Screen, building maintenance, Management, Responsibility, Project

### CROSSWORD



### Find Out How Many Triangles ?



Hint: - 73% have failed to answer

#### Across

- 5 What individuals or cultures think of as important in life
- 7 Things you hope to achieve
- 9 Assets taken out of a business for the owner's personal use
- 11 The process of managing groups of brands and product lines
- 12 A decrease in owner's equity resulting from the operation of a business.
- 17 A name, term, sign, symbol or design, or a combination of these, that is intended to identify the goods and services
- 21 Any paid form of non-personal communication of ideas or products in the "prime media"
- 22 Committing the organization to begin a project
- 23 Calculating approximately the probable cost or value
- 24 Mutually binding agreement
- 25 Condition of your body and mind

#### Down

- 1 Electronic mailing system
- 2 Where, the target customer sees the message
- 3 It's a vital ingredient of a good brand
- 4 A form for recording transactions in chronological order
- 6 A sale for which cash will be received at a later date
- 8 Tension caused by worry over problems
- 10 Customer
- 13 The communication of a product, brand or business by placing information about it in the media without paying for the time or media space directly
- 14 Decreasing total project duration
- 15 A situation where some project team members do less work than the others
- 16 Anything of value that is owned.
- 18 A bank card that, when making purchases, automatically deducts the amount of the purchase from the checking account of the card holder.
- 19 Refers to the set of beliefs that customers hold about a particular brand
- 20 Anything that is capable of satisfying customer needs



## Holiday Inn Muscat



Holiday Inn Muscat, which is located in the Seeb area, close to City Centre Mall, and opposite to Al Bahar Commercial Centre directly connected to Sultan Qaboos Highway, which provides the Hotel with direct accessibility to major Tourist attractions. It has been developed by Action Hotels Company, Holiday Inn is a multinational brand of hotels, forming part of the British-based Inter Continental Hotels Group (IHG). It is one of the world's largest hotel chains which has more guest rooms than any other hotel company in the world – that's over 656,000 rooms in nearly 4,400 hotels across 100 countries. Guests make over 160 million stays in IHG hotels every year.

**One of the world's most recognized hotel brands with a global reputation for service, comfort and value.**  
 Holiday Inn Muscat - provides a wide range of services guaranteed to satisfy business and leisure travellers alike.

### Hotel Features

Spacious Guestrooms and Suites. A fully equipped **Business Centre** is ideal for all business needs, Wireless Connectivity included and High-Speed Internet Access in all the conference rooms, while the **Club & Fitness** offers the luxury of relaxation with a modern gym, aerobics studio, **outdoor swimming pool**. With award-winning restaurants, guests have the luxury of an assortment of cuisine from across the world. The hotel also has a car parking lot and provides additional services such as airport transportation.

No. of Rooms	:	176 Rooms
Lower Basement	:	Parking, Services, Back of House
Upper Basement	:	Parking, Kitchen & Restaurant
Ground Floor	:	Reception, Coffee shop, Lounge, Meeting Rooms, Gym (M+F), Prayer Rooms (M+F), Swimming Pool
1 <sup>st</sup> Floor to 4 <sup>th</sup> Floor	:	Guest Rooms and Apartments

### Business Services

Located on the ground floor in the hotel lobby, the Business Centre provides wide range of secretarial services and facilities, including: Data Projector, Computer Terminals, Courier Services, Fax, Internet Access, Scanning, Binding etc.,

### Internet Access

Wireless connectivity is available in all the Meeting Rooms, Business Centre, Lobby Lounge and The Bar. This infrastructure is especially useful for mobile users, wireless Internet kiosks and product demonstrations.



### Transportation Services

Our multilingual Concierge will be pleased to help with any ground transfers and can also provide any language instructions on guests' behalf. Complimentary shuttle bus service to main shopping centres. Hotel can help arrange car rental and private limousine services

### Onsite Services

Multilingual hotel staff  
 Wireless Internet access in public areas  
 Express check-out  
 24/7—hour doctor on call  
 Same day laundry and dry-cleaning  
 Baby-sitting by prior arrangement  
 Airport transportation upon request  
 Limousine and car rental services upon request  
 Car parking lot  
 Valet Parking  
 Sightseeing tours/ticketing  
 Worldwide Reservation Centre  
 Visa assistance







## Premier Inn Hotel, Al Majaz Sharjah, U.A.E

### Premier Inn

Premier Inn - Sharjah, which is located in Al Majaz area, in Sharjah United Arab Emirates, has been developed by Action Hotels Company

Sharjah is the third largest of the seven emirates that make up the United Arab Emirates (UAE) and is the only one to have land on both the Persian Gulf Coast and the Gulf of Oman. It is also next to Dubai and is effectively its suburb. Expatriates generally live in Sharjah and work in Dubai because cost of living is cheaper in Sharjah.

However, the emirate is considerably larger than Dubai with coastline on both West and East coast of the peninsula, with exclaves of Kalba, Khor Fakkan, and Dibba Al Hisn. The road to the east coast goes through rugged Al Hajar mountains. Public buildings in the Emirate were all designed by the present Shaikh (a qualified architect), a nice visual change from the usual fare of skyscrapers in other Emirates.

Premiere Inn Is a British budget hotel chain and the UK's largest hotel brand, with over 52,000 rooms and more than 650 hotels. It is the only hotel chain to offer a 'Good Night Guarantee'. So confident that our quality, comfortable rooms and friendly service will give our guests a great night's sleep every time, that we offer a 100% money-back guarantee if they're not happy with their stay.

### Ambitious growth

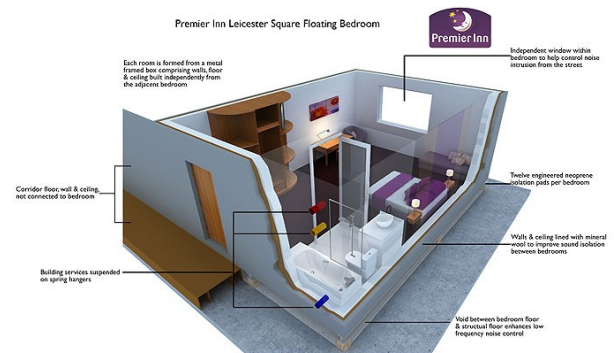
With over 650 hotels and 52,000 rooms in great locations, you'll never be far from a Premier Inn and we've set an ambition to have 75,000 rooms by 2018. Internationally, Premiere Inn has hotels in the Middle East and India, with further developments in the pipeline and a target for 50 more international hotels by 2018.

### Consistently great on comfort and quality

At Premier Inn—Sharjah, we pride ourselves on comfort and quality, so whether you're staying for business or leisure, you'll always enjoy a warm welcome from our friendly teams, as well as comfortable king-sized beds, ensuite bathrooms, a TV with Freeview and Wi-Fi in every room.

### Hotel Features

This eco-friendly hotel offers a *coffee shop/café* and a *bar/lounge*. Complimentary wireless Internet access is available in public areas and a computer station is located on site. Additional amenities include *multilingual staff*, *laundry facilities*, and *coffee/tea in the lobby*.



## Guestrooms

The 168 guestrooms at Premier Inn include *coffee/tea makers* and *makeup/shaving mirrors*. Guests can use the in-room *wireless high-speed Internet access*. Televisions are equipped with *satellite channels*. All accommodations provide *desks* and *phones* with voice mail. Bathrooms offer *showers*, *hair dryers*, and *complimentary toiletries*. Additional amenities include *windows that open* and *trouser presses*. In addition, amenities available on request include *irons/ironing boards* and *wake-up calls*. *Housekeeping* is offered daily.

All our hotels have a bar and restaurant, either within the hotel or just next door, offering a wide selection of meals and hearty eat-as-much-as-you-like full English and continental breakfasts. 24 / 7 hour airport shuttle service

Premier Inn is great fun for kids and great value for parents, with spacious family rooms and offering interconnecting rooms. Business guests can apply for our free award winning Business Account, giving you a hassle-free way to reserve meeting rooms and manage your expenses too.



### Project : Premier Inn Hotel

**Location:** Plot No. 51 Al Majaz, Sharjah, Unite Arab Emirates

Number of Floors :

- 3 Basements: Parking and services
- Ground Floor: Reception and Costa Coffee
- First Floor: Restaurant and Kitchen
- Second Floor: Meeting Room(s), Gym (Male + Female),  
Prayer Room (Male + Female)  
Back of House (Staff lockers, services etc.)
- 3<sup>rd</sup> to 14<sup>th</sup> Floor: 168 Guest Rooms



Osama Al Refael 9-Oct



Reem Fuad Hussein 10-Oct



Abdul Aziz Karama 14-Oct



Nazir Sariol Salih 17-Oct



Abeer Al Huneidi 27-Oct



Gerico Martos Ledesma 31-Oct



Ahmad Al Shalan 15-Nov



Mabrouk El Azzazi 25-Nov



Mohamed Khorshid 1- Dec



Nouhad Suleiman El Saadi 2- Dec



Hashim Awad 2- Dec



Talal Ahmed Al Rashid 9-Dec



Bader Fahad Rashdan 21-Dec



Maher Bashir Fayyad 25- Dec



Yasser Ghassan 25-Dec



Action Real Estate Co. K.S.C.C.

Quarterly Newsletter - Issue No. 17 – October 2013

Managing Editors

Christina Avanesian &  
Personal Assistant

Mohammed, Mazharuddin  
Executive Secretary

Contact us :

Kuwait Free Trade Zone, Mina Shuwaikh, Waves Business centre, Building No. 8

P. O. Box 3866 safat 13039, Kuwait, Tel. : (965) – 2224 7540 Fax : (965) – 2224 7544

Email: [christina@actionkuwait.com](mailto:christina@actionkuwait.com), [mazharuddin@actionkuwait.com](mailto:mazharuddin@actionkuwait.com), [www.actionrealestateco.com](http://www.actionrealestateco.com)